

# The Asian Management Game (AMG) 2017

The Asian Management Game (AMG) is one of the annual activities of Asian Association of Management Organisations (AAMO) which aims at connecting different management organizations in the Asian Pacific region. This competition which has been run for almost two decades, has successfully served as a platform for our young executives to learn and exchange from each other. Institute of Management of Sri Lanka (IMSL) as the National Management Organization representing country will nominate TWO teams from Sri Lanka.

The software Edit 515 which used for the AMG is owned by SDG and was designed and developed by Partners of EDIT 515 U.K., Professors of the Operational Research Department of the University of Strathclyde in Scotland. Their aim is to ensure that it is up-to-date, relevant and challenging in order to meet the participating company's current needs, and to keep up with the latest technology. This Simulator has suggested a close to reality business environment for our participants to test their management knowledge and their team power.

## PRIZE

The champion team in the final round will be sponsored a free trip to Macau and join young managers from other AAMO countries for a study visit tentatively to Hong Kong in November 2017.

## Asian Management Games 2017 Schedule:

Date	Activity
15 <sup>th</sup> May – 23 <sup>rd</sup> June 2017	Registration with IMSL
21 – 28 July 2017	Trial Round
4 – 11 August 2017	Semi-Final
19 August 2017*	Final

\*For the final, each NMO will receive a tailor- made timetable for the competition

## REGISTRATION

The registration of the AMG is just open for TWO teams recommended by the IMSL. Should you be interested in taking part in this game please contact IMSL Secretariat on 011-2669385/secretariat@imsl.lk before 20th JUNE 2017

## HOW TO PLAY?

Each team consists of 3 – 5 members, and is divided into 7 -8 teams in a group by draw. Each round requires five financial quarters of decisions and the team that has achieved the highest share price shall be the winner.

Company history which states company past performances and its present position are available at competition website for teams to download. Decisions surrounding Marketing, Finance, Production and Human Resources are entered online according to the Game Calendar schedule. At the end of each financial quarter team will receive a Management Report from the Game Administrator detailing the latest economic consequences and company's performance after such decisions.

## COMPETITION PROCESS

- Each team receives information(Company History) about the Company it is about to run;
- Outlines a Corporate Strategy;
- Launches its Strategy by making functional decisions in different areas of the Company (Marketing, Production, Human Resources and Finances).
- Then, it submits its Management Decisions (Decision sheet) to the Simulator via the Internet.
- The Simulator then analyses and compares the teams' decisions and produces a Management Report for each team, showing the detailed results in financial and operational terms.
- This process is repeated over Five Developing Decision Periods during the Competition, simulating a year and a quarter of the companies activity.

## DOCUMENTATION USED IN THE COMPETITION

- Manual – Explains the organisation and functions of the company.
- Company history – Details its performance in the previous five quarters.
- Decision sheet – Submits the management decisions to the simulator, within a restricted area of the organiser's web site;
- Management report – Produced once the simulator analyses and compares the teams' decisions showing the detailed outcome in financial and operational terms.

Using the team's Username and Password, within the restricted area of the organiser's web site, the teams submit their management decisions and consult/download their Management Report.

All the teams can, at any time, consult its Company History, the Manual, the Competition's Calendar and its Team's classification/ranking for each Decision Period, in the organiser's web site.

**MORE DETAILS**

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